



Voom Loyalty Solution

Reach more customers in more profitable ways: innovative loyalty, promotions and cashless solution for contract caterers.

Quickly deployed and easy to use, Verteda's flexible loyalty solutions enable you to reach out to more customers and increase sales – to engage with customers and build loyalty.

Foodservice, hospitality and catering are extremely competitive marketplaces: consumers are more savvy and demanding than ever, while multiple loyalty schemes compete for your customers' attention - How can you make your offers and promotions stand out from the crowd? Success can come down to establishing certain habits and behaviours, plus the speed at which focused rewards are issued and received. You need to make the right offer to the right people at the right time. Voom from Verteda is a highly cost-effective loyalty, payments and promotions solution specifically designed to integrate into your POS solution and give contract caterers an edge: to reveal new sales opportunities, build customer loyalty and create more profitable relationships.

You can ensure the timely sharing and receipt of your offers and promotions – to help ensure you stay front-of-mind with your customers, building loyalty and increasing your bottom line.

Payment, promotions, loyalty and feedback

A flexible modular approach means you can benefit from a wide range of functionality to address your precise requirements. Crucially, Voom integrates seamlessly with your other business systems as required.

- Branded with your corporate identity and customisable to specific requirements and locations: business, health and education campuses, leisure, manufacturing, canteens
- Configurable allowances and instant rewards
- Design and target promotions - create surveys with incentives to generate valuable feedback
- Web-based central administration and registration
- Real-time business intelligence (BI) capabilities to refine and improve offers - and ensure customers keep coming back

Verteda's Voom: working for you.

- Increase sales and drive revenue
- Build loyalty and improve the customer experience
- For smartphones and staffcards
- Customisable to your requirements and location: from business, health and education campuses to leisure, manufacturing and other facilities
- Empower managers in decision making through data collection, business intelligence and real-time reporting
- Uses the power of cloud computing alongside the latest contactless and e-wallet payment technologies
- Easy to deploy – low maintenance
- Optimised to run alongside Verteda Point of Sale solutions

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Extend your Voom – enhance the customer experience and increase sales.

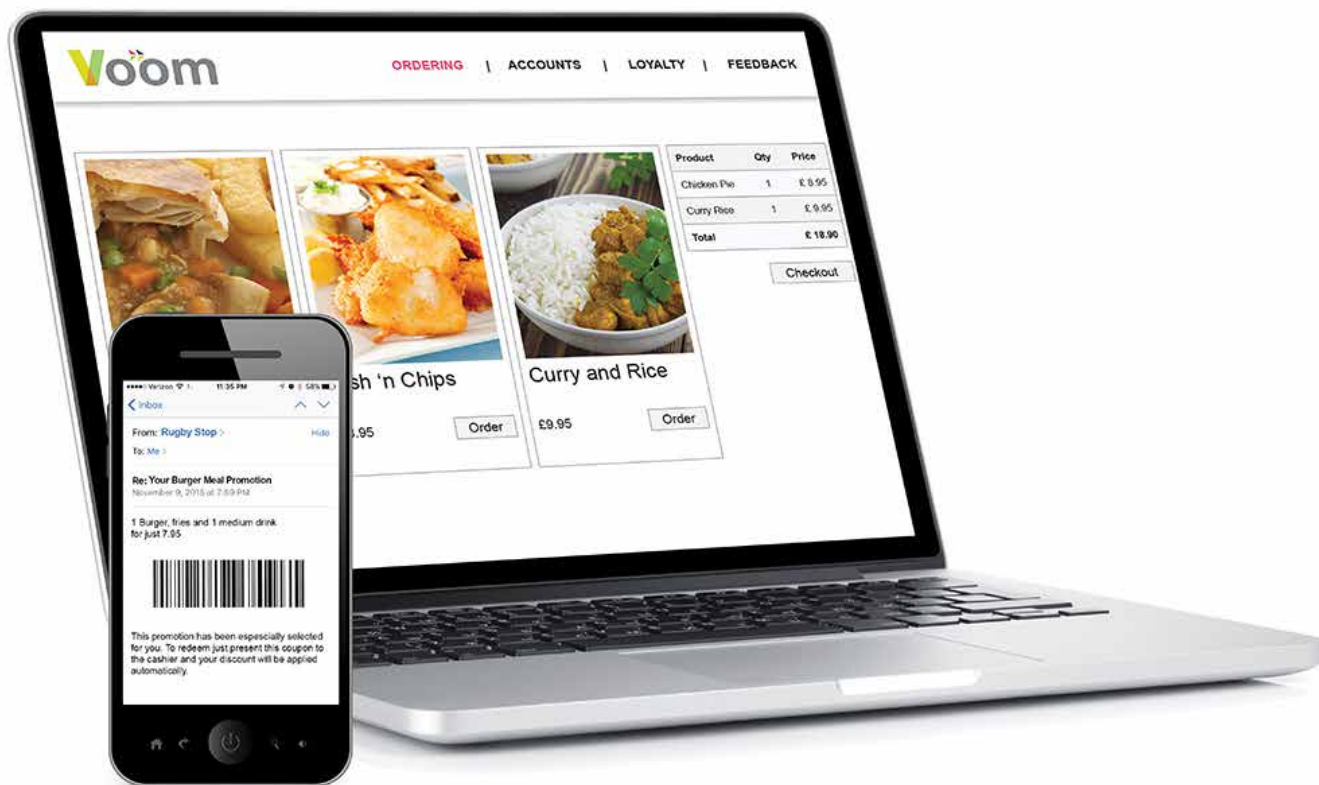
You are in control: Voom can be focused and restricted by staff member, point of sale device or outlet, giving you complete flexibility and control when planning and executing promotional campaigns.

Voom software is optimised to work in any foodservice community environments, hospitality and contract catering environment with the potential to offer cashless payments, discounts and promotions, vouchers, codes, prizes and subsidies to a defined group of customers. It is particularly useful when operators want to motivate and incentivise customers to use onsite facilities – such as large office and commercial complexes with shared facilities, university and hospital sites, and staff canteens in any location.

The software shows all vouchers available to a customer on their device – giving the foodservice operator/contract caterer a genuinely innovative way to reach out to a customer and share their offers and promotions. When the customer wishes to take advantage of an offer, they present their device at the point of sale – with the system applying the voucher or code instantly. The process is fast and hassle-free from a customer's perspective, with loyalty points automatically accrued for each transaction.

Voom means you can consistently deliver a more effective, personalised and profitable customer experience.

For more information, visit www.verteda.com or call +44 (0)1925 401310.



About Verteda

Our innovative SaaS, hosted and on-premises IT solutions enable stadia and arena, entertainment venues, hotels and resorts, hospitality and foodservice to streamline operations and focus on costs: to increase workforce productivity, enhance guest satisfaction and maximise profitability in multiple area of operations: complete food and beverage operational management, point-of-sale (static, mobile, online), payments (cashless, contactless, online, queue busting), reservations, inventory and procurement, stock control, business intelligence and real-time reporting. From our headquarters in Warrington, UK, we work throughout Europe, the Middle East and Africa. Our customers include Amadeus Hospitality, Aramark, Cadburys World, Cofely GDF Suez, Dudley Zoo, EXCEL, HMS Drake, Manchester City FC, Nexen Petroleum, Northbrook College, Sommerset House, Southampton FC, Tamworth Snowdome, The Maybourne Group including The Connaught, The Berkeley and Claridges, The Twickenham Experience (RFU), University of Bedford and Warner Bro's Studio Tour.

