



eVents500 from Verteda

Intuitive event management software for meticulous planning and flawless execution - every time

Whether catering for 10 or 10,000, manage every detail of your event with a focus on operational efficiency and outstanding service.

To deliver the service your client and guests expect while ensuring efficiency and productivity for your business, your events must be planned with insight and attention to detail - then executed flawlessly. eVents500 from Verteda enables you to achieve that.

- From experts in events, hospitality and guest service
- Deliver more efficient, guest-focused and profitable events
- An end-to-end solution: from first enquiry to event management and post-event feedback
- Retain complete visibility and control of the entire process
- Designed for single and multi-venue properties
- Easy to use; seamlessly integrates with Microsoft Office and Outlook using familiar software
- Automated Task Diary management speeds up communications and helps improve conversion rates
- Online booking option available
- Copy frequent bookings fast and seamlessly, ideal for repeat bookings, linked to fixture list

Each eVents500 installation can be configured to suit precise business, venue and event type requirements

Putting your events and conferencing team in control

You can email a quotation the moment a client call is complete: being the first venue to respond so professionally demonstrates your client focus, efficiency and responsiveness. With every step of the process 'calendarised', including automatic chasing, key activities are completed at the right time ensuring you can maximise up-selling and revenue generation opportunities. Accuracy is critical: eVents500 removes risk of double entry, automating the process so you can focus on meeting and exceeding client expectations.

Verteda working for you:

- For more guest-focused and more profitable events.
- From 10 to 10,000 guests – from board meetings to weddings, from annual sales conferences to exhibitions.
- Optimised for fast-paced hospitality environments.
- Fast and easy to set-up and train users.
- Improves productivity, eliminates paperwork.
- Integrates with InfoGenesis® point of sale software from Agilysys, Inc.
- Flexible licensing: on-premises or a hosted solution.
- 24/7 Support Team with remote access for all customers.

Call +44 (0)1925 401310
Email sales@verteda.com
Web www.verteda.com

All-in-one events management: from initial enquiry to final invoice

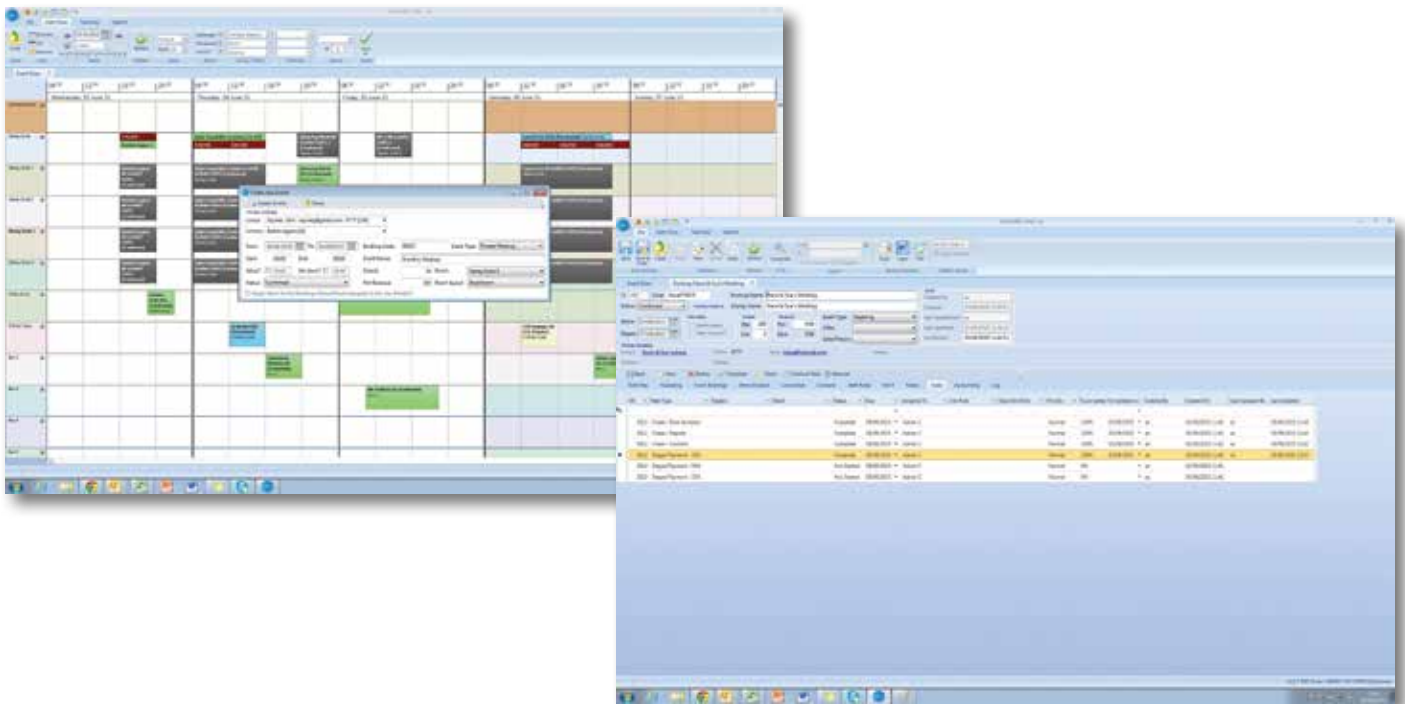
Built on a Microsoft platform to assure stability, flexibility and familiarity, eEvents500 enables you to optimise client bookings and maximise profits by, for example, tailoring documentation to include all relevant up-sell items. It improves staff productivity and accuracy while eliminating paperwork, removing duplicate entries. At the same time, comprehensive CRM functionality means you can build many new sales strategies and enhance existing ones – to deliver more for your clients, and more revenues for your business.

“An ‘all in one’ system from enquiry to invoice is the best thing - it means I can send all my documents from one location instead of using lots of different programs. Our contracts and invoices look more professional and the function sheets have made running an event much easier. We have increased sales because we are not spending lots of time putting bookings into the system then repeating ourselves in an e-mail.”

Comprehensive reporting

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For more information, visit www.verteda.com or call +44 (0)1925 401310.



About Verteda

Our innovative SaaS, hosted and on-premises IT solutions enable stadia and arena, entertainment venues, hotels and resorts, hospitality and foodservice to streamline operations and focus on costs: to increase workforce productivity, enhance guest satisfaction and maximise profitability in multiple area of operations including: event diary management, complete food and beverage operational management, point-of-sale (static, mobile, online), payments (cashless, contactless, online, queue busting), reservations, inventory and procurement, stock control, business intelligence and real-time reporting. From our headquarters in Warrington, UK, we are an authorised distributor of Agilysys products throughout Europe, the Middle East and Africa. Our customers include, Barclaycard Arena, Bristol Sport, Chester Racecourse, Croke Park Stadium, Dudley Zoo, EXCEL, Ferrari World, Harlequins RFC, Leicester Tigers RFC, Liverpool FC, Lord's Cricket Ground, Manchester City FC, Newbury Racecourse, O2, Old Trafford, SMG Europe and Southampton FC.

